## EMORY CULLEN

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## **SUMMARY**

Talented designer proficient in working in a fast paced environment to meet customer needs. Excellent communicator, problem solver and detail-oriented designer. Broad design skillset that includes creative, technical, presentation, and production design.

• Deadline-driven

Creative team collaboration

Business ownership and management expertise

## **SKILLS**

- Extensive Adobe Suite knowledge
- Creative and production design
- Product innovation
- Paper and template engineering

## **EXPERIENCE**

01/2022 to 09/2024	VES Designer IG Design Group - Atlanta, GA
	<ul> <li>Worked with licensed artwork and created non-licensed artwork to create school, valentines, and easter paper products.</li> </ul>
01/2012 to Current	<ul> <li>Small Business Owner</li> <li>Wandering Line - Atlanta, GA</li> <li>Created and distributed over 40 shirt designs to 15,000 + people locally within the Atlanta area mostly via local festivals and boutiques. Online</li> </ul>
10/2009 to 12/2021	<ul> <li>marketing and sales also helped with the overall success.</li> <li>Design Specialist/Seasonal Designer</li> <li>IG Design Group - Atlanta, GA</li> <li>Evolved designer position to include production, innovation, and engineering skill sets per the season and needs of IG Design group. This includes designing technical 3-D templates for use with presentations.</li> </ul>
06/2008 to 09/2009	<ul> <li>Junior Designer</li> <li>IG Design Group - Atlanta, GA</li> <li>Created new designs and adapted existing ones for a wide range of social stationer products. Original designs sold in Target, Michaels, JC Penneys, Dollar Tree, and Walmart. Followed and interpreted trends in design market.</li> </ul>
	<ul> <li>Worked closely with product development team to keep projects within set cost ranges.</li> </ul>
11/2007 to 05/2008	<ul> <li>Paid Creative Internship Carter's - Atlanta, GA</li> <li>Worked directly with art designers and directors to re-create, re-color, size, and edit artwork for apparel in Adobe Illustrator. Put artwork into repeats and onto clothing silhouettes. Helped manage trend boards, presentation displays, production paperwork, and color corrections. Worked with seven art department teams.</li> </ul>
ACCOMPLISHMENT	<ul> <li>Relied on as a designer for IG Design Group for over 16 years.</li> </ul>
	<ul> <li>Adapted a creative design role to include production, innovation, and engineeering skill sets per the needs of IG Design group. These skills led to a "Design Specialist" title.</li> </ul>
EDUCATION	Successfully ran an apparel business for over a decade.
	<ul> <li>Savannah College of Art and Design - BFA, Animation</li> </ul>